



March 17, 2017

COMMUNITY NEWS FOR IMMEDIATE RELEASE

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Information available for potential RAGBRAI® vendors

The vendor application and information is now available online for potential vendors interested in serving food or other items to the RAGBRAI® riders during Algona's overnight stay in July. All relevant forms can be found at www.algonaragbrai.org under the Food and Vendors tab.

"We could have 14,000 people or more entering our community for RAGBRAI. It's up to our community to feed and supply them with what they need," said Sandi Dahlhauser, co-chair of the food and vendor committee. "This is a big job, but we know that by working together as a community we are up for the task. We hope to involve many local groups and organizations in order to make RAGBRAI a success for both the riders and our community as a whole."

Algona's food and vending committee, co-chaired by Sandi and Keith Dahlhauser, hopes to work with both for-profit and non-profit organizations to help meet the needs of the riders during the overnight stay on July 24. Organizers want all parties involved to have a profitable experience, which requires careful organization and evaluation of potential vendors prior to the event. For more information about becoming a vendor, please call 515-320-3246 or email ksagrepair@outlook.com after looking through the information available on the website.

"There is a lot of preliminary work that is done so we have enough space and electricity for our vendors, as well as a good variety of food items offered," Dahlhauser said. "The vendor committee will evaluate all the vendor applications to make sure we aren't getting too much of one type of food or service, and local vendors will be given a priority over those from out of town."

There will be a \$300 fee for non-profit organizations and a for-profit fee of \$700 for those that want to be vendors, as well as an additional clean-up deposit of \$100. Fees must be paid in full before an organization is permitted to be an Algona RAGBRAI® vendor. Electricity, if it is needed, is also an additional fee. Vendor applications, fees and all supporting forms must be received no later than June 1. Find all vendor information and stay in touch with future Algona RAGBRAI updates on Facebook or at www.algonaragbrai.org.

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