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COMMUNITY NEWS FOR IMMEDIATE RELEASE

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Logo contest underway for Algona RAGBRAI® theme
Ideas needed for Algona: Discover Our Oasis

Time to get creative! The local RAGBRAI planning team in Algona is seeking logo submissions to illustrate the chosen theme of "Algona: Discover Our Oasis."

Contest participants are asked to submit their designs to vmallory@algona.org or send to the Algona Chamber of Commerce office at 123 E. State Street; Algona, IA 50511. All logo designs must be received by Friday, February 24 by 4 p.m. to be considered. The winner of the contest will receive a free dri-fit t-shirt with the logo printed on it.

"The logo is an important part of our overall theme," said Lynn Weringa, one of the Algona RAGBRAI co-chairs. "It will be used on almost everything we do, so we're excited to see what kind of creative ideas emerge from this contest."

General guidelines for the contest include the following:

- Avoid using the word RAGBRAI in the logo
- Send the logo as either a PDF or a JPG
- Utilize the theme of "Algona: Discover Our Oasis"
- If chosen, creative rights for the logo will belong to the Algona RAGBRAI committee

Contest results will be announced in early March via local media, social media and on www.algonaragbrai.org.

